

THE RIGHT TOOL FOR THE RIGHT JOB

A guide to identifying the right AI agents based on your business and operational needs.

	CHATGPT	COPILOT PUBLIC	COPILOT M365 / SHAREPOINT	GEMINI PUBLIC	GEMINI (WORKSPACE / NOTEBOOKLM)	MED-LM, SEC-LM, ETC.	CLAUDE	GROK	DEEPSEEK	LLAMA (META)
LANGUAGE MODEL	Hybrid MoE MLLM	MLLM	MLLM	MLLM + external tools	MLLM + MoE + external tools	Specialized model + MLLM	MLLM	Hybrid MLLM	MoE	Open-source MLLM
APPLICATIONS	General assistant Brainstorm Multimodal	General assistant	Office productivity Internal search	Research Learning Multimodal	Document research Summarization Analysis	Specialized business tasks	Writing Analysis Code	Technology watch News	Technical analysis	Local customization
TARGET AUDIENCE	General public	General public	Employees / businesses	General public	Professionals, education, research, analysis	Domain experts	Professionals	Technophiles	Engineering	Developers, general public (via Meta products)
SOURCE/CONTEXT	User prompts, search, attached files	Prompts, Bing	Business context, M365 data (files / emails)	User prompts, attached files, Google Search, Google Drive (if connected)	Google Drive Workspace Uploaded documents (Notebook)	Domain-specific corpus	Provided texts	Public domain	Domain-indexed technical datasets	Developer-defined, custom data
STRENGTHS	Versatility, persistent memory across conversations	Versatile with access to up-to-date information	Rich internal business context	Versatile, multimodal by design, current data, precise tools (e.g., mathematics)	Strong document understanding Summarization	High accuracy within its domain	Long context window (better memory and higher token capacity) Strong fidelity to source documents	Real-time data, fewer excessive censorship filters	High performance of large models with reduced compute cost thanks to MoE architecture	Full control and customization
LIMITATIONS	Lower factual reliability (hallucinations)	Strong confirmation bias inherited from web sources	Fully dependent on internal data quality and data governance	Dependency on Google infrastructure, tendency toward over-censorship	Heavily influenced by document quality, sensitive filtering	Cannot operate outside its predefined domain	Sensitive filtering (frequent refusals), instability on long contexts, limited MLLM capabilities, restricted usage quotas	Strong personality bias, virality bias (social media influence), weaker analytical depth	Architectural complexity, latency (servers in China), data privacy concerns	Requires advanced development expertise to reach full potential